

PARTNERSHIP

IPA Cross-Border Programme CCI No: 2007CB16IPO008

Press Release

PROJECTS WITHOUT BORDERS



EDİRNE TİCARET VE SANAYİ ODASI

EDIRNE CHAMBER OF COMMERCE AND INDUSTRY



БУРГАСКА РЕГИОНАЛНА ТУРИСТИЧЕСКА АСОЦИАЦИЯ

BOURGAS REGIONAL TOURIST ASSOCIATION

CROSS BORDER TOURISM INTEGRATION

In order to contribute a stronger cooperation and integration in Europe, cross border cooperation will be created between Edirne Province which is a city of living history of Turkey and Bourgas District which has the highest tourism potential in Bulgaria and also sustainable development which consists of strengths of both sides in the tourism area will be provided.

To ensure sustainable social and economic development in the target regions of both countries, increasing economic potential which is tourism-based and development of both regions in the tourism area will be expected.

In the target areas of Turkey and Bulgaria, interactive promotional CDs in 3 languages (Bulgarian, Turkish and English) with camera filming will be created. This will increase tourism movements and in this way, contribute to tourism sub-sectors and naturally, to local economic development. In this context, ensuring regional cooperation especially in the tourism sector and ensuring synergy in the development by creating mutual development models are planned. Tourism-oriented development in the both regions is expected because of improved tourism awareness and attention increasing activities to communities and entrepreneurs.

The project Cross Border Tourism Integration will be implemented by Edirne Chamber of Commerce and Industry and Bourgas Regional Tourist Association for 12 months. The project is funded by IPA CBC Bulgaria Turkey Programme.

Furthermore, after the production and distribution of the promotional CDs of both regions on cross border area will contribute on the tourism investments of the two countries' entrepreneurs who want to invest in Turkey and Bulgaria by increasing knowledge and attention. In addition, technical and strategic assistance relationships will occur in order to increase tourism potential of the two countries. By creating interactive promotional CDs in 3 languages (Turkish, Bulgarian, English) including even air and water camera filming of Edirne and Bourgas provinces and distribution of them among the two regions will contribute to the introduction of the regions. All of these outcomes will have positive effect on many sectors as the tourism has many multiplier effects on economies.

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