



BOURGAS REGIONAL TOURIST ASSOCIATION

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BRTA is partner in a new South East Europe – Transnational Cooperation Program financed project, called RECULTIVATUR. The main objective of the project is the elaboration of a tool for the inclusion of religious- related cultural values in the planning and development processes of urban centers, systems of settlements and surrounding rural areas.

The project aims to use the religious thematic cultural value within the SEE territories jointly with local assets, human resources, infrastructures and services to develop a religious tourism able to create new job positions and generate additional income. The project elaborates a tool for decision-makers and stakeholders called the SEE Religious Tourism Model, that provide step by step guidance for them to: identify the religious cultural potential of their area, analyzing, assessing and capitalizing previous experiences; identify synergies with other projects; address the relevant stakeholders; develop ideas in order to use the religious cultural assets to develop the region; be able to better manage these assets; find funding opportunities in order to realize their proposals; create sustainable solutions. Offering equal opportunities for all religions of the SEE Program Area, the project also aims to indicate inter - religious communications and a better understanding and acceptance of each other's believes.

List of project partners:

1. Mid-Pannon Regional Development Company Limited by Shares, Székesfehérvár, Hungary;
2. Union of Municipalities in Val Vibrata, Italy
3. Chamber of Commerce & Industry of Xanthi, Greece
4. Bourgas Regional Tourist Association, Bulgaria
5. Lanciano Municipality, Italy
6. North-East Regional Development Agency, Romania
7. Marianum Institution Verzej – DUO Centre (Centre of Home Crafts and Applies Arts), Slovenia
8. BCCI, Bulgarian Chamber of Commerce and Industry, Bulgaria
9. University of Pannonia, Hungary
10. INFORMEST- Service and Documentation Economic Cooperation, Italy
11. Department of Heritage, Arts and History (DHAH), Italy
12. Region of Central Macedonia, Greece
13. Harghita County Council, Romania
14. Region of East Macedonia and Thrace, Greece
15. Municipality of Verzej, Slovenia
16. Abruzzo Confesercenti, Italy
17. Business Service Centre of Government of Zenica - Dobož Canton, Bosnia and Herzegovina.

